

APRIL, 2021

MASTERBATCH MANUFACTURERS

Industry Outlook

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JATIN AHUJA,
FOUNDER AND MD,
BIG BOY TOYZ

THOUGHT CENTRAL

VIKAS AGGARWAL,
DIRECTOR,
IPOWER BATTERIES PVT LTD

THOUGHT CENTRAL

DR. NITHYANANDAN DEVARAJ,
CEO – FOUNDRIES,
CRI GROUP

THOUGHT CENTRAL

RAJESH KHOSLA,
PRESIDENT & CEO,
AGI GLASPAC

ANSH PARIKH,
DIRECTOR

UNIVERSAL MASTERBATCH

TOP-NOTCH MASTERBATCH
MANUFACTURER

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ANSH PARIKH,
DIRECTOR

**UNIVERSAL
MASTERBATCH**
TOP-NOTCH MASTERBATCH
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ANSH PARIKH,
DIRECTOR

We manufacture a high-quality comprehensive range of masterbatches, which are extensively used for different industrial applications. Weather and heat resistance is the unique selling point of the masterbatches produced

UNIVERSAL MASTERBATCH

TOP-NOTCH MASTERBATCH MANUFACTURER

BY HRIDKAMAL ROY

The Indian plastics industry made a promising beginning in 1957 with the production of masterbatches. Thereafter, significant progress has been made, and the industry has grown and diversified rapidly. The industry spans the country and hosts more than 2,000 exporters. It employs about 4 million people and comprises more than 30,000 processing units, 85-90 per cent of which are small and medium-sized enterprises. Among those MSMEs, there is a supreme company called Universal Masterbatch. Universal Masterbatch entered the field of manufacturing masterbatches of Polyolefins, PET, PVC, Pre Dispersed Pigments, Universal Colour Concentrates, and Water Soluble Pre Dispersed Pigments back in the year 1989.

The company primarily focuses on offering top-notch solutions to the Plastic and Rubber industries globally. Making this possible with professional research and development (R&D) team of the company that constantly works towards further enhancing the quality of products offered. Ansh Pariikh, the director of the company says, "Masterbatch industry is a very important part of the plastic raw material sector. So, increase in polymer demand is directly affecting the growth of this industry. The average CAGR of this industry is 5.5 per cent. The major driving factor of the Masterbatch Industry is the increased demand for packaging." Ansh believes that the Indian masterbatch sector is a huge industry and Universal Masterbatch surely does possess the capacity of ruling the industry in the coming years.

Working Structure

Regarding the company's products and services, Ansh states, "We manufacture a high-quality comprehensive range of masterbatches, which are extensively used for different industrial applications. Weather and heat resistance is the unique selling point of the

masterbatches produced." He, furthermore adds, "The major expectation of the client is the quality consistency & timely delivery. To meet the quality expectations, we make sure that before material leaves our gate after tested by our Q.C. Centre. We have all types of prototype Lab-scale machines. So as per customers' end application, we practically process the Masterbatch before it reaches to customers' workshop."

For ensuring customer satisfaction and timely delivery, the company uses its database. The database provides all the details of the company's Masterbatch consumption for the last 12 months. So, for the regular customers, the company mostly maintains the stock in order to provide the regular customers with real-time delivery. Ansh emphasizes the fact that "UNIVERSAL MASTERBATCH is only the manufacturer who produces POLYMERLESS Masterbatch." It means they are process able with any kind of polymer, unlike conventional available Masterbatch. Not only that but it is also process able with Rubber or Polymers alloys.

Roadmap for the future

The company is led by two experienced FOUNDERS who are Chemistry graduates & have also persuaded Polymer Processing Special Courses. It is equipped with the latest generation of processing machines with high automated technology.

Regarding the company's growth strategy, Ansh concludes "Company is on verge of expansion - almost of double size. It is going to move to huge new space; where state of art buildings will be constructed. Each building will have its own individual Lab facility. All production equipment is almost finalized of European make which has high output but precise quality." At this point in time, the company has already expanded its reach to extra four sectors. This means the company has now extended its horizon which will elevate the company to a very high level in a very short span of time. ■

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COMPANY	MANAGEMENT	DESCRIPTION
Alok Masterbatches New Delhi alokmasterbatches.com	Vikram Bhadauria, Managing Director	Provider of Color Masterbatches, Custom Compounds, Black Masterbatches, and Additive Masterbatches
Arihant Polyplast Pvt Ltd Chomu Jaipur arihantpolyplast.com	Arvind Fatehpurla Managing Director	Manufacturer of White Masterbatches, Black Masterbatches, Customized Colour Masterbatches, Additive Masterbatches, Special Effect Masterbatches, Single Pigment Dispersions, and Covid-19 essentials
Mundhra Masterbatches New Delhi mundhramasterbatch.com	Abhishek Mundhra, Director	Renowned for manufacturing Manufacturer of White Masterbatches, Black Masterbatches, Customized Colour Masterbatches, Additive Masterbatches, Special Effect Masterbatches, Compounds, Blends and Pre-Coloured Resins, and Toll Compounds
Nanofil Kashipur nanofil.in	Sanjeev Gautam, CEO	Products range include Nano brand, technologies for scratch and mar resistance, antimicrobial protection and weather resistance, glass fibre reinforced, mineral reinforced, masterbatch and flame retardant
Ray Colors Anand raymasterbatch.com	Siddhartha Doshi, MD	Products offered ranges include Single Pigment Concentrates, Performance Additive Masterbatches, Customized Color and Special Effects Masterbatches, Conductive Compound, Bio-Degradable Ray D
Sankhla Polymers Bengaluru sankhlapolymers.com	Ramesh Sankhla, Owner	Delivers best quality material master batches at pocket friendly pricing
Sudarshan Polly Alloys Aurangabad sudarshanpolly.com	Pradeep Kumar Verma, CEO	Standard grade products include masterbatches of masterbatches for different applications, and Color Masterbatches, Black Masterbatches, Additive Masterbatches, Special Effect Masterbatches, Polymer Compounds, and Innovation solutions
Swastik Plastoalloys Kolkata swastikplastoalloys.com	Vineeta Tibrewala & Alok Tibrewala, Directors	Offering Color Masterbatches, White Masterbatch, Black Masterbatch and Additive Masterbatch
Taprath Elastomers Mumbai taprath.com	Abhishek Rathi, Founder & Director	Offers Additive Masterbatches, Elastomer Powders, SBR Powders, Compostable Raw Materials, Masterbatches for Non-Wovens, Specialty Cable Compounds, Mineral Fibres, and Rubber Sheets
Universal Masterbatch Ahmedabad univcol.com	Ansh Parikh, Director	Products include White Masterbatches, Black Masterbatches, Color Masterbatches, UV Masterbatch, Mono Concentrate, Filler Masterbatches, Bio Degradable Masterbatches, and Polymer Masterbatches